

You cannot hope to build a better world without improving the individuals.
Marie Curie

'Learn as if you were going to live forever. Live as if you were going to die tomorrow.'
Mahatma Gandhi

The real voyage of discovery consists not in seeking new lands, but in seeing with new eyes.
Marcel Proust

'It is not the strongest of the species that survive, nor the most intelligent, but the ones most responsive to change'
Charles Darwin

You cannot teach a man anything; you can only help him find it within himself."
Galileo Galilei

Many of the worlds greatest thinkers have commented on their great belief in learning and development and we make no apology for reminding you here of some of the many reasons why life long learning is so important. These people can express it so much better than us!

SEASONS Consultancy

Working with you to provide professional staff development in your organisation.

We are happy to work directly with you to provide staff development consultancy beyond training delivery. Experienced in all aspects of staff development we can offer help and advice on a variety of aspects including:

- Training needs analysis
- Programme development
- Training materials development
- Appraisal
- Strategic planning
- Evaluation—review and impact

SEASONS



Contact Details

For more information or to discuss the SEASONS consultancy in more depth please contact us as follows:

SEASONS

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CONSULTANCY SERVICES

advice guidance and support for developing staff and for organisation development



Part of the SEASONS range

Without continual growth and progress, such words as improvement, achievement, and success have no meaning.

Benjamin Franklin



No matter how good we are at what we do, we all recognised that there are things we could do better.

New challenges and continual growth require us to regularly update and develop new skills.

The SEASONS consultancy team is highly experienced and can help your organisation develop the potential of your staff by providing advice and guidance on the strategies behind good, effective, professional staff development.

Lead Consultants

John Doidge

MSc, BSc (Econ)(Lond.), DMA, FCIPD, FInst.LM, FHEA

John is a Professional Development Consultant specialising in leadership, management and organisation development in higher education and the public sector. Now retired, John was formerly Director of the Staff Development Centre at Leicester for over 6 years and led the function as Head at both Aston and Nottingham Trent Universities. John continues his work in the sector as consultant to the Staff Development Forum Higher Education, has led a DfES funded Leadership development project with Leicester University for the University of Gondar, Ethiopia, and continues his work developing and delivering ILM Awards and facilitating Action Learning for senior managers.

John is well known for his work nationally through his membership of national working parties, publications and many contributions to Conferences at home and abroad.

Jenny Wilkinson

B Ed (Cantab) MSc Computing and Systems Analysis

Jenny initially trained as a teacher, and her early career was in IT programming and later IT training. From here she branched out into many other areas including personal and professional skills development and management training. Jenny established her own training and development business, Goodman Wilkinson Associates Limited (GWA).

As a consultant Jenny has developed her portfolio continuing to offer course facilitation and working on a range of projects which includes programme evaluation, course development and writing training materials. Jenny has also worked strategically with Universities UK to provide advice on diversity and equality agendas.

Today GWA is the umbrella organisation which runs SEASONS. Jenny continues to run her own training consultancy through GWA and works with John to provide consultancy with SEASONS.

Key Consultancy Areas

Strategic Planning

John and Jenny have held senior positions at Director level in Universities and as consultants and advisors to national organisations and projects. Their experience allows them to offer guidance on developing strategic direction for staff development within organisations.

Programme Development

Jenny and John have, both together and separately developed programmes for clients and organisations, ensuring that participants on programmes work on things in a practical way which will benefit both them and their organisations.

Evaluation

Jenny and John have been involved in various evaluation projects which have looked at the overall benefits of training, either within an organisation or of a particular programme. They have made observations and recommendations for improvements and helped to assess the overall impact of training on individuals and their organisations.

Appraisal

John and Jenny have devised, implemented and advised on a number of appraisal schemes and trained those who appraise.

liP and other Accreditation

John and Jenny have both been involved in helping groups and organisations achieve liP. They liaise and work with awarding bodies on programme approval and accreditation.